

BRIDAL

pricing

GUIDE

ADORN SALON

2022-2023



Hi There!

CONGRATULATIONS ON YOUR ENGAGEMENT AND THANK YOU FOR YOUR INTEREST IN ADORN SALON FOR YOUR SPECIAL DAY! INSIDE THIS HELPFUL GUIDE WE WILL ANSWER FREQUENTLY ASKED QUESTIONS: FROM BOOKING DETAILS, TRIALS, AND MORE.

OUR BOOKING PROCESS IS DESIGNED TO BE SIMPLE AND STRAIGHT-FORWARD SO ALL YOU HAVE TO WORRY ABOUT IS WALKING DOWN THE AISLE! WE'VE INCLUDED ALL THE INFORMATION YOU NEED SO YOU CAN RELAX CONFIDENT THAT YOU ARE INVESTING BOTH IN HOW YOU LOOK AS WELL AS YOUR PEACE OF MIND.

WHETHER YOU'RE GOING FOR A CLASSIC, NATURAL, GLAMOROUS OR ROMANTIC LOOK, IT IS OUR GOAL NOT ONLY TO MAKE YOU LOOK AND FEEL BEAUTIFUL, BUT TO BE PROFESSIONAL, RESPONSIVE, AND RESPECTFUL OF YOUR TIME.

WE WILL DO EVERYTHING WE CAN TO ENSURE THAT YOUR HAIR AND/OR MAKEUP IS PERFECT FOR YOUR WEDDING DAY!



MEET

Holly

HI, I'M HOLLY! I HAVE BEEN A LICENSED COSMETOLOGIST SINCE 2014 AND OPENED ADORN SALON IN 2017. BRIDAL HAIR AND MAKEUP QUICKLY BECAME A PASSION OF MINE. I LOVE THE EXCITEMENT AND JOY THAT I CAN BRING TO YOUR SPECIAL DAY BY MAKING YOU LOOK AND FEEL YOUR ABSOLUTE BEST! THROUGHOUT THE BOOKING PROCESS AND UNTIL YOUR WEDDING DAY, I PROMISE TO DO MY BEST TO HELP YOU ACHIEVE ALL YOUR HAIR AND MAKEUP GOALS!



Booking

WE HAVE TRIED TO KEEP THE BOOKING PROCESS AS SIMPLE AS POSSIBLE.

IN ORDER TO BOOK, WE REQUIRE A \$1,000 MINIMUM. WE WILL NEED TO KNOW WHAT VENUE YOU WILL BE GETTING READY AT, HOW MANY SERVICES (HAIR AND/OR MAKEUP), AND WHAT TIME YOU WILL NEED ALL SERVICES COMPLETED BY. ONCE WE KNOW THIS INFORMATION, WE CAN PROCEED WITH THE CONTRACT.

SIGN THE CONTRACT AND MAKE THE DEPOSIT FOR THE INITIAL RETAINER TO SECURE YOUR DATE, AND THEN YOU'RE BOOKED!

the Contract

OUR CONTRACT REVIEWS ALL OUR POLICIES AND RECOMMENDATIONS FOR YOUR WEDDING DAY AS WELL AS THE WEDDING DAY TIMELINE, NUMBER OF SERVICES NEEDED, AND PRICING.

ONCE OUR CONTRACT IS SIGNED, ANY AND ALL CHANGES MUST BE MADE BEFORE THE FINAL PAYMENT IS DUE (1 MONTH BEFORE THE WEDDING DATE).



Getting Started

A NON-REFUNDABLE RETAINER AND SIGNED CONTRACT IS REQUIRED TO BOOK AND HOLD DATE.

THE RETAINER INCLUDES: \$50 BOOKING FEE, BRIDAL PACKAGE(S), AND ANY OF THE FOLLOWING APPLICABLE FEES:

ACCOMMODATION FEE

–APPLICABLE FOR ALL WEDDINGS WITH OVER TWO HOURS OF TRAVEL ONE WAY (FOUR HOURS TO AND FROM)

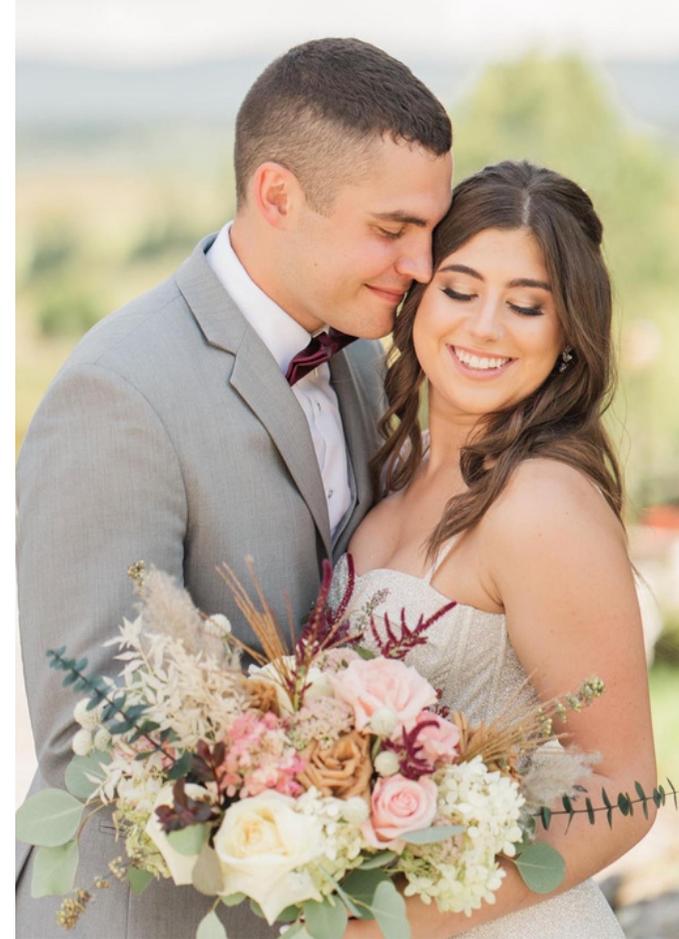
–QUOTE AVAILABLE WHEN APPLICABLE

EARLY MORNING FEE– \$100 PER HOUR BEFORE 8AM

–(INCLUDING TRAVEL TIME FOR STYLIST)

SUNDAY WEDDING FEE– \$100

–APPLICABLE FOR ALL SUNDAY WEDDINGS



TRAVEL FEE

(ROUNDTrip MILES TO AND FROM ADORN SALON)

0–50 MILES– \$75

51–100 MILES– \$125

101–150 MILES– \$150

151 MILES & UP– QUOTE AVAILABLE

Wedding Services

The Bride

THE BRIDAL HAIR PACKAGE: \$250
-ONE ON ONE WEDDING HAIR
PREVIEW
-WEDDING DAY HAIR SERVICE

THE BRIDAL MAKEUP PACKAGE: \$250
-PERSONALIZED WEDDING MAKEUP
PREVIEW
-WEDDING DAY MAKEUP SERVICE

The Bridal Party

BRIDAL PARTY HAIR: \$100
-ALL STYLES

BRIDAL PARTY MAKEUP: \$100
-INCLUDES FALSE LASHES

Add On Services

EXTENSION APPLICATION: \$50
LASH ONLY APPLICATION: \$20
ON-SITE BLOWDRY: \$20



Payment

PAYMENT IS TAKEN IN 2 PARTS– THE INITIAL RETAINER AND THE REMAINING BALANCE. ALL PAYMENTS ARE TAKEN ELECTRONICALLY THROUGH SQUARE THAT IS INVOICED TO YOU VIA EMAIL.

Initial Retainer

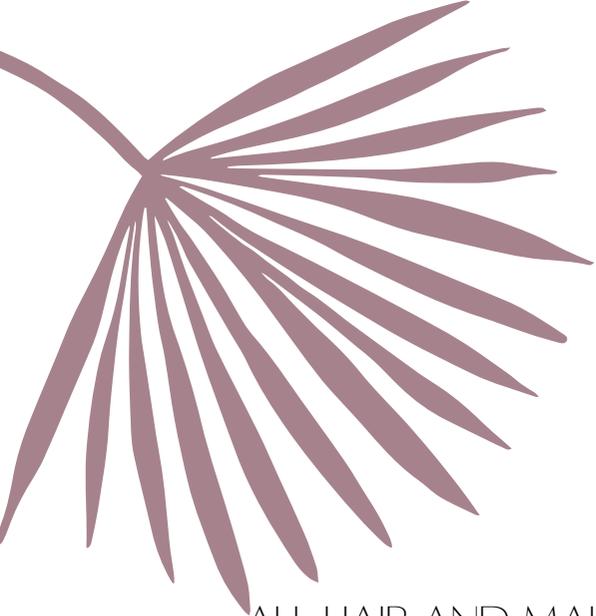
THE INITIAL RETAINER IS DUE UPON SIGNING CONTRACT TO SECURE YOUR DATE.

Remaining Balance

THE REMAINING BALANCE IS DUE 1 MONTH (30 DAYS) BEFORE THE WEDDING DATE.

*GRATUITY IS GREATLY APPRECIATED & IS ACCEPTED AT THE TIME OF FINAL PAYMENT VIA INVOICE OR AT THE END OF SERVICE ON YOUR WEDDING DAY!





HAIR & MAKEUP

Preview

ALL HAIR AND MAKEUP PREVIEWS ARE DONE AT ADORN SALON IN ROANOKE, VA.

THE PREVIEW IS INCLUDED AS PART OF YOUR BRIDAL HAIR AND/OR MAKEUP PACKAGE. HOLLY STAYS BOOKED OUT SEVERAL MONTHS AT A TIME, SO IT IS RECOMMENDED TO GET THE APPOINTMENT ON THE BOOKS (ABOUT 1-2 MONTHS PRIOR TO THE WEDDING DATE) AS SOON AS YOU CAN!

AT YOUR APPOINTMENT PLEASE BRING PHOTOS OF YOUR HAIR/MAKEUP INSPIRATION, AS WELL AS ANY HAIR ACCESSORIES THAT YOU PLAN TO USE ON YOUR WEDDING DAY, WITH CLEAN HAIR AND SKIN!

AN ASSORTMENT OF JAY KAY BRIDAL HAIR ACCESSORIES ARE AVAILABLE IN THE SALON FOR PURCHASE.

Hair & Makeup

Preview Cont.

Hair Preview

–PLEASE ARRIVE WITH CLEAN, DRY HAIR WITH LITTLE TO NO PRODUCT IN IT (THERE WILL BE AN ADDITION CHARGE IF IT HAS TO BE BLOW DRIED)

–DO NOT WEAR HAIR IN BUN/TIGHT HAIRSTYLE THAT WILL LEAVE KINKS OR INDENTATIONS ON HAIR

–DIRTY HAIR IS NOT BETTER– PLEASE DO NOT ARRIVE WITH OILY OR GREASY HAIR. IT MAY NOT HOLD YOUR DESIRED STYLE AS WELL



Makeup Preview

–WASH FACE BEFORE MAKEUP APPLICATION

–DO NOT ARRIVE WITH ANY MAKEUP ON EYES OR SKIN

–IT IS OKAY TO PUT ON YOUR REGULAR SKINCARE PRODUCTS AND A LIGHT MOISTURIZER ON BEFORE APPOINTMENT

Helpful Tips

–WEAR A WHITE TOP – MAKES IT EASIER TO VISUALIZE HAIR AND/OR MAKEUP FOR WEDDING DAY

–IF ONLY GETTING HAIR, WEAR MAKEUP DONE SIMILAR TO HOW YOU WILL HAVE IT ON THE WEDDING DAY

–IF YOU ALLOW ME, I'D LOVE TO CAPTURE PHOTOS/VIDEOS AFTER OUR HAIR AND/OR MAKEUP TRIAL IS COMPLETED

Frequently Asked Questions

- CAN I BOOK A TRIAL BEFORE SIGNING CONTRACT AND PAYING INITIAL DEPOSIT?
THERE ARE LOTS OF PHOTOS OF OUR WORK ON OUR WEBSITE AND SOCIAL MEDIA TO SEE THE STYLE OF HAIR & MAKEUP THAT WE PROVIDE BEFORE RESERVING YOUR DATE. OUR BOOKING PROCESS IS SET UP IN A WAY THAT WE ARE BOTH FULLY COMMITTING TO YOUR DATE WHEN YOU SIGN THE CONTRACT AND PAY THE RETAINER FEE. WE BOOK THIS WAY AS PROTECTION FOR BOTH US AND THE BRIDE SINCE WE BOOK ON A FIRST COME FIRST SERVE BASIS.

- HOW MUCH TIME DO I NEED TO SCHEDULE FOR HAIR AND MAKEUP ON MY WEDDING DAY?

THE BRIDE (HAIR ONLY)– 1 HOUR

THE BRIDE (MAKEUP ONLY)– 1 HOUR

THE BRIDE (HAIR & MAKEUP)– 1.5 HRS

HAIR SERVICES FOR BRIDAL PARTY– 30 MINUTES EACH

MAKEUP SERVICES FOR BRIDAL PARTY– 40 MINUTES EACH

AND THEN ADD AN ADDITIONAL 30 MINUTES– 1 HR FOR ADDITIONAL TIME FOR TOUCHUPS, ETC.



Frequently Asked Questions

- DO YOU OFFER ON-LOCATION SERVICES FOR TOUCHUPS DURING THE WEDDING?

YES- A QUOTE FOR ON-LOCATION SERVICES DURING THE WEDDING AND RECEPTION IS AVAILABLE UPON REQUEST

- DOES HAIR/ MAKEUP STYLE CHOSEN EFFECT PRICING FOR SERVICES?
WE OFFER A FLAT RATE FOR ALL STYLES REGARDLESS OF LENGTH, THICKNESS, OR DESIRED STYLING

- DO I HAVE TO SCHEDULE AN APPOINTMENT FOR HAIR AND/OR MAKEUP PREVIEW?
A HAIR/MAKEUP PREVIEW IS NOT REQUIRED BUT HIGHLY RECOMMENDED TO MEET AND WORK THROUGH DIFFERENT STYLES/ LOOKS BEFORE YOUR WEDDING DAY. IT IS ALSO INCLUDED IN THE PRICE OF YOUR BRIDAL PACKAGE, BUT CAN BE FORGONE IF YOU DO NOT WANT ONE/ CANNOT GET IT SCHEDULED BEFORE THE WEDDING

Special Occasion Services



HAIR AND/OR MAKEUP SERVICES
AVAILABLE FOR ANY SPECIAL OCCASION
INCLUDING (BUT NOT LIMITED TO):
ENGAGEMENT SHOOT, BRIDAL PORTRAITS,
BRIDAL PARTY, WEDDING REHEARSAL, OR
BOUDOIR

HOURLY TOUCHUPS ON WEDDING DATE ALSO
AVAILABLE BY REQUEST

EMAIL ADORNSALONROA@GMAIL.COM TO
BOOK

What's Next? Book your Wedding

RESPOND WITH AN EMAIL TO PROCEED WITH BOOKING
YOUR DATE AND WE WILL SEND A CONTRACT AND
INVOICE FOR THE INITIAL RETAINER

*Schedule your Hair and/or
Makeup Preview*

AFTER YOU ARE BOOKED, SET UP AN APPOINTMENT FOR YOUR HAIR AND/OR MAKEUP PREVIEW



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